

**FOR IMMEDIATE RELEASE**

## **Beacon Associates President Carol Koffinke to Speak at 4<sup>th</sup> Annual Maryland Women Spanning the Globe Event**

*Bel Air, MD – May 14, 2010* – Carol Koffinke, President and CEO of Government contracting firm Beacon Associates, Inc., will be speaking at the 4<sup>th</sup> Annual Maryland Women Spanning the Globe event on June 3, 2010. This yearly event is hosted by the World Trade Center Institute and this year’s theme is “The Power of Purpose: Successful Women in International Roles.”

The event will include various panel sessions, all focused on providing women participants with a valuable networking opportunity and chance to learn from other various women professionals worldwide. Ms. Koffinke will be speaking on a Women Entrepreneurs panel with three other entrepreneurs to discuss insights from the perspective of a woman business owner. Attendees can expect a discussion on business start-up challenges, breaking down stereotypes, business successes, managing work/life balance, and aspiring advice for women.

“I am always excited to not only speak about the growth and success of the company, but to share insights, challenges, and rewards I have encountered, in the hopes of helping other women become successful in the business community,” says President Carol Koffinke.

Ms. Koffinke founded Beacon Associates, Inc., a women-owned small business, in 2001 as an executive coaching company. Under her guidance, the company quickly expanded its services to human capital, program support, and information technology consulting. The company currently has over \$14 million in revenue and more than 180 employees. Beacon has also received various awards for its profitability and growth, including being recognized by *Washington Technology’s* Fast 50, the Inc. 5000, and the Top 50 Fastest Women-Owned Business. Ms. Koffinke was also named Ernst & Young Entrepreneur Of The Year® 2009 Award Winner in Maryland.

The World Trade Institute is the largest international business network of its kind in the Mid-Atlantic. The Annual Maryland Women Spanning the Globe Event will take place at the American Visionary Arts Museum in Baltimore, MD. Other panel sessions include Women Leaders in Big Business, Women Ambassadors, and Women’s Wellness on the Go. You can find out more information or register here:

<https://www.wtci.org/events/womens10/index.phpby>

*Beacon Associates, Inc. is a woman-owned, small business that partners with the government and private-sector companies to help them achieve their desired outcomes. They are a certified 8(a) company and Minority Business Enterprise with significant experience, skills, and successes in business and technology consulting from both the government and Fortune 500 companies. They have been recognized for their significant growth and for being an outstanding company in their community, and look forward to even more success in the future.*

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