

**FOR IMMEDIATE RELEASE**

## **Beacon Associates CEO Carol Koffinke Will Speak on *Leaders Portfolio* Radio Program**



**Carol Koffinke**

*Bel Air, MD – February 22, 2010 – Leaders Portfolio With Rebecca Blacksmith*, which airs on Washington DC’s Money 1260 Radio, will feature Carol Koffinke, President and CEO of Beacon Associates, on their prestigious radio show.

Beacon Associates, Inc., a management consulting and technology company, was founded by Carol Koffinke in 2001. Ms. Koffinke has worked in a variety of industries including government, healthcare, education, computer technology, marketing, and nonprofit management. She specializes in the areas of organizational and operational effectiveness, project management, and executive coaching. The author of two books, she has appeared on national television and radio, and served nationally as a consultant in the area of process improvement and efficient program design.

CEOs and other principals are selected to appear on *Leaders Portfolio* in order to discuss their leadership style and philosophy, their unique challenges and successes, and their methods for navigating their market sector during the present economic climate. “My leadership style is very collaborative,” says Ms. Koffinke. “I think great leaders are keenly aware of what their strengths and weaknesses are—as well as what they know and what they don’t know. We need to surround ourselves with great talent and minds and fully utilize those resources.”

Under Ms. Koffinke’s leadership, Beacon Associates doubled in size every year through 2008, and currently has over 150 employees and annual revenue over \$10 million. The company has a substantial presence in the federal government, and is developing a strong foothold in higher education and local government. Additionally, Ms. Koffinke has taken major steps over the past year to develop Beacon’s commercial arm, which focuses largely on performance improvement, human capital, and organizational effectiveness.

Ms. Koffinke’s interview will air during the program on Wednesday, February 24 between 11am and noon on WWRC-1260AM and will be simulcast at [www.money1260.com](http://www.money1260.com). The show is also available on-demand 24/7 as an audiocast at [www.leadersportfolio.com](http://www.leadersportfolio.com).

*Beacon is a woman-owned, small business and consulting firm that offers organizational effectiveness, technology, and operational solutions to the federal government and private industry. Beacon is a certified 8(a) company, and some of their major customers include federal agencies, such as the Department of Health and Human Services and the National Aeronautics and Space Administration, and Fortune 500 companies, such as Dell and Microsoft. Currently, Beacon is managing 20 contracts in 16 Federal agencies and has contracts in 18 locations across the United States.*

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