



FOR IMMEDIATE RELEASE

Beacon Associates Wins Thirteenth Contract With Health and Human Services

Bel Air, MD – March 18, 2009 ó The National Institutes of Health Information Technology Acquisition and Assessment Center (NITAAC) has awarded Beacon Associates, a management and consulting company headquartered in Bel Air, MD, a contract to provide business development and outreach support services. NITAAC is a sub-agency of the U.S. Department of Health and Human Services (HHS), an organization with which Beacon has held twelve contracts already. Other HHS sub-agencies for which Beacon has performed organizational effectiveness and operational support include the Food and Drug Administration, Centers for Medicare and Medicaid Services, Office of Global Health Affairs, Center for Biologics Research and Evaluation, and Program Support Center (PSC).

“Beacon’s presence in HHS is growing at a rapid pace,” says Beacon Vice President of Business Solutions. “I believe our success with this agency stems from Beacon’s ability to provide a wide variety of services, from administrative support to leadership training, in a high quality manner. We are flexible and reliable, and our customers have learned that Beacon can be an important partner.”

NITAAC awards and manages Government-Wide Acquisition Contracts (GWACs) for a broad range of technical and support resources related to major information technology (IT) solutions and management for NIH and other Federal Government agencies. NITAAC’s mission is to advance outreach to NITAAC’s appropriate target markets to in order to identify, highlight, and clearly describe the various services, advantages, and service mechanisms of NITAAC and its GWAC mechanism.

Beacon Associates will provide NITAAC support in the areas of business development, trade show management, advertising management, market research, public relations, creative design, and customer support.

Beacon Associates’ Vice President of Business Development, Kristen Vanderbush, stated, “I am excited about Beacon’s increasing experience in helping government fee-for-service organizations realize their potential. Beacon’s ongoing support and expertise at NASA SEWP has aided the organization in becoming *the* industry-leading GWAC in providing the latest in IT products for all federal agencies. Our plan is to have the same result at NITAAC.”

HHS PSC, where Beacon provides operational and logistics support at ten regional offices throughout the country, is also a fee-for-service organization.

Beacon Associates, Inc. is a woman-owned, small business that partners with the government and private-sector companies to help them achieve their desired outcomes. They are a certified 8(a) company with significant experience, skills, and successes in business and technology consulting from both the government and Fortune 500 companies. Since their inception, they have doubled in size every year and look forward to even more growth in the future.

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